

# NATIONAL PHILANTHROPY DAY

## 2019 Sponsorship Opportunities

	PRESENTING \$7,500	PARTNER \$5,000	CONTRIBUTING \$2,500	SUPPORTER \$1,000	FRIEND \$500
Complimentary VIP Tickets: National Philanthropy Day	10	8	6	4	2
Podium Recognition & Welcoming Remarks	All Inclusive	All Inclusive	Recognition Only	Recognition Only	N/A
Logo Placement On Event E-Marketing	All Inclusive	All Inclusive	Limited	Limited	Limited
Social Media & AFP-NYC Website Spotlight	All Inclusive	Limited	Limited	Limited	Limited
Logo Placement & Signage At Event	All Inclusive	All Inclusive	Limited	Limited	Limited
Opportunity To Distribute Materials At Event	Yes	Yes	Yes	No	No
Recognition At AFP-NYC Annual Meeting	Yes	Yes	No	No	No
Complimentary Tickets To Fundraising Day NY 2020	3	N/A	N/A	N/A	N/A



Questions? Please contact (212) 297-2180 or [nycAFP@nycAFP.org](mailto:nycAFP@nycAFP.org)  
Individual tickets and more information can be found at [bit.ly/NPD2019NYC](http://bit.ly/NPD2019NYC)

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### PRESENTING SPONSOR: \$7,500

- 10 complimentary tickets to 2019 National Philanthropy Day including reserved VIP seating.
- Podium recognition from event host & opportunity to provide brief welcoming remarks.
- Recognition on invitation marketing, e-blasts, press release, and 3 exclusive social media posts.
- Chaperoned event communication to attendees.
- Logo placement on event PowerPoint, signage and hyperlinked logo on website.
- Advertisement and hyperlinked logo in NYC Fundraising Matters, AFP–NYC’s bi-weekly newsletter, NYC Fundraising distributed to more than 5,000 development professionals.
- Recognition at NYC–AFP’s Annual Meeting, the annual gathering of 200 development professionals.
- Opportunity to distribute promotional materials to attendees.
- 3 complimentary tickets to 2020 Fundraising Day New York (\$1,725 value).

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### PARTNER SPONSOR: \$5,000

- 8 complimentary tickets to 2019 National Philanthropy Day including reserved VIP seating.
- Podium recognition from event host & opportunity to provide brief welcoming remarks.
- Recognition on invitation marketing, e-blasts, press release, and 2 exclusive social media posts.
- Chaperoned event communication to attendees.
- Logo placement on event PowerPoint, signage, and hyperlinked logo on website.
- Hyperlinked logo in NYC Fundraising Matters, AFP–NYC’s bi-weekly newsletter, NYC Fundraising distributed to more than 5,000 development professionals.
- Recognition at NYC–AFP’s Annual Meeting, the annual gathering of 200 development professionals.
- Opportunity to distribute promotional materials to attendees.

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2019 Sponsorship Opportunities

**CONTRIBUTING: \$2,500**

- 6 complimentary tickets to 2019 National Philanthropy Day including reserved VIP seating.
- Podium recognition from event host.
- Recognition on invitation marketing, press release, and 1 exclusive social media post.
- Chaperoned event communication to attendees.
- Logo placement on event PowerPoint, signage and website.
- Opportunity to distribute promotional materials to attendees.

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### SUPPORTER: \$1,000

- 4 complimentary tickets to 2019 National Philanthropy Day including reserved VIP seating.
- Podium recognition from event host.
- Logo placement on event PowerPoint, signage, and website.

### FRIEND: \$500

- 2 complimentary tickets to 2019 National Philanthropy Day including reserved VIP seating.
- Logo placement on event signage and website.