



Joi Gordon joined Dress for Success in 1999 and took over leadership of Dress for Success Worldwide in 2002. Her primary goals are to ensure that Dress for Success becomes recognized as a global leader in empowering women in their economic and social development and to expand the organization's reach—so that more and more women across the globe will have access to the resources and tools they need to succeed in the workplace.

Under Joi's leadership, Dress for Success Worldwide has expanded from a singular brick and mortar location in Manhattan to a global entity, spanning across 160 cities in 30 countries and serving over one million women by giving them the tools they need to achieve lifelong economic independence. Not only has she expanded the organization geographically, but programmatically as well—providing our women with a plethora of programming at all points of their employment development cycle. The Dress for Success model now offers a full continuum of services suiting a woman essentially from the inside out and uniquely positioning our organization as a global leader in women's employment issues.

Among her professional activities and relationships, Joi is an executive board member and the 1st Vice President of Greater Queens Chapter of the Links, Inc., and a member of the Women's Forum of New York. She served on the corporate board of directors of Urban Brands, parent company of Ashley Stewart, a leading specialty retailer that targets the fashion-savvy urban woman. She has also served on several inaugural women's advisory councils, including those for American Airlines, Office Depot and VOICE, an imprint of Hyperion Books.

Most recently, Joi has received recognition from the following institutions: the University of Oklahoma, which presented her with its 2nd highest honor, the Regents' Alumni Award; Working Mother Media, with its Legacy Award; Business Law in Leadership Award from Lawyer's Alliance; Herbert Woods Community Service Award from the Sylvia & Herbert Woods Scholarship Fund; distinguished alumni award from the University of Oklahoma, Gaylord College of Journalism and is a member of their Board of Visitors; the Vice Chancellor's Award from The American Foundation for the University of the West Indies; and Ellis Island Medal of Honor. Over the span of 20 years, Joi has been honored with numerous civic and community service awards.

She has been profiled in *Crain's New York Business*, *Financial Times*, *Epoch Times* and *Black Enterprise*, and was also named among *Working Mother* magazine's "Most Powerful Moms in Non-profit," as well as named one of the "25 Most Influential Black Women in Business" by *Network Journal Magazine*.

Joi received her B.A. in radio/television broadcasting from the University of Oklahoma and her juris doctorate from its College of Law. She lives with her husband Errol in Queens. Her greatest joys are her daughter and son, Sydney and Nicholas.